

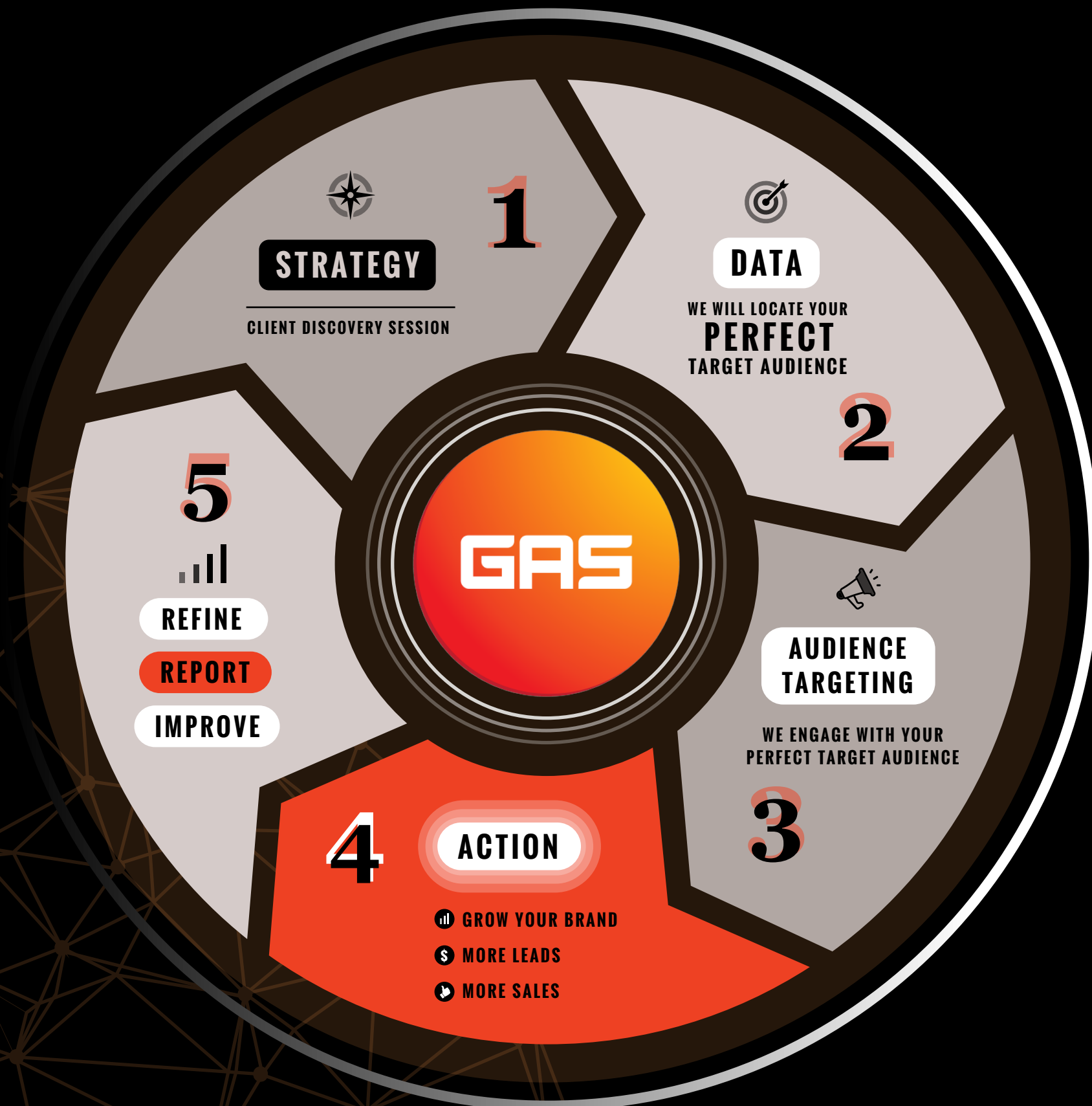


AN ALL IN ONE **MARKETING SOLUTION**

GET MORE LEADS

ATTRACT MORE CUSTOMERS

GROW YOUR BRAND



THE **MARKETING** SYSTEM

THAT CONVERTS **PROSPECTS**
INTO **LOYAL CUSTOMERS**

1

STRATEGY

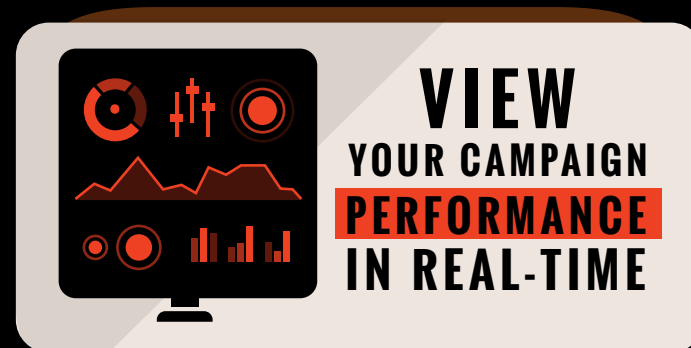
CLIENT DISCOVERY SESSION
TO IDENTIFY YOUR:

KEY CHALLENGES
STRATEGIC OBJECTIVES
TARGET AUDIENCE

5

REFINE & IMPROVE

ANALYSIS OF CAMPAIGN DATA
REFINE & IMPROVE FOR THE NEXT CAMPAIGN



PLUG IN
A POWERFUL PROVEN
DONE-FOR-YOU
MARKETING SOLUTION

THAT RUNS 24/7/365

4

ACTION



ATTRACT
MORE CUSTOMERS



GET
MORE LEADS

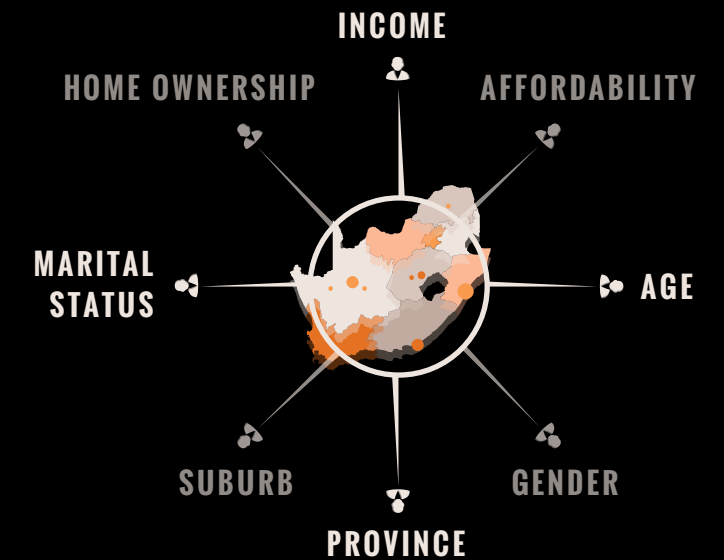


GROW
YOUR BRAND

2

DATA

WE WILL LOCATE YOUR EXACT
TARGET AUDIENCE

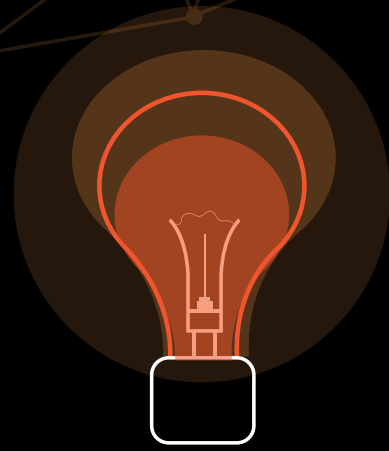


3

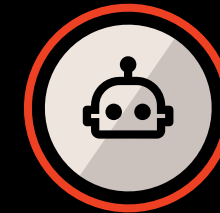
AUDIENCE TARGETING

WE ENGAGE WITH YOUR
PERFECT TARGET AUDIENCE





WE ARE AN ALL-IN-ONE MARKETING SOLUTION



AI AUTOMATION EXPERTS



DEVELOPERS



SOCIAL MEDIA EXPERTS



DESIGNERS



COPYWRITERS



NEWSLETTER DESIGNERS



FUNNEL BUILDERS

1



STRATEGY

CLIENT DISCOVERY SESSION



YOUR KEY CHALLENGES



YOUR STRATEGIC OBJECTIVES



YOUR TARGET AUDIENCE



GARY BERMAN
MANAGING DIRECTOR

Founder and CEO Plum Solutions (Lead Generation).
Built one of the Largest Consumer Databases in
Southern Africa. Over 15 years experience in Data,
Lead Generation & Digital Marketing. Founder and CEO
of Geospatial Data Services (10 Years).



SAM MICHEL
CHIEF EXECUTIVE OFFICER

Qualified as an Attorney at Law (WITS University).
Group Client Service & Brand Planning Director,
BBDO (New York). Group Marketing Director Edgars
Chain (8 years). MTN Group Marketing Director
(4 years).

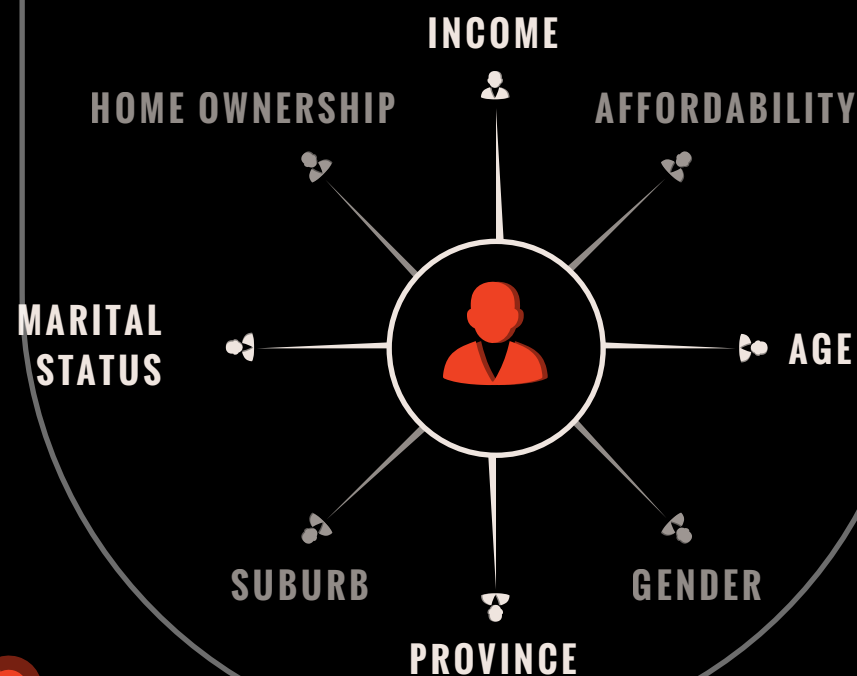
2



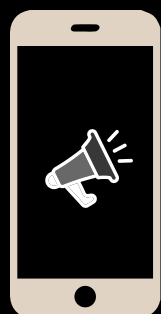
DATA



**IDENTIFY & ACQUIRE
YOUR IDEAL CUSTOMER
AT THE FLIP OF A SWITCH**



**DIRECT
CAMPAIGNS
TO THE PERFECT
AUDIENCE**



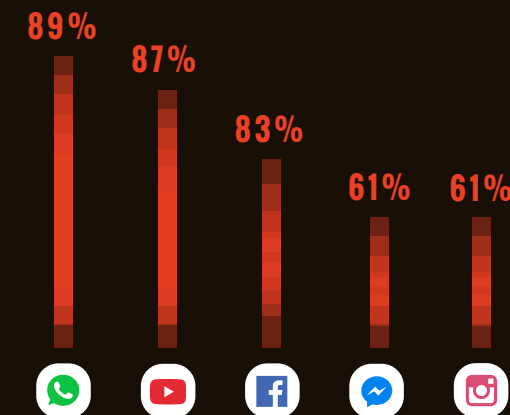
**THERE IS NO MORE
B2C / B2B**

**IT IS
NOW
HUMAN TO HUMAN**

**DATA ONBOARDING
WE CONNECT OFFLINE DATA
TO ONLINE AUDIENCES**

POPIA COMPLIANT MARKETING

OUR PLATFORM ASSISTS OUR CUSTOMERS TO EFFECTIVELY OPT-IN CONSUMERS & COMPLY WITH ALL POPIA REGULATIONS



MOST USED SOCIAL MEDIA PLATFORMS
INTERNET USERS AGES 16 TO 64

SOURCE: GLOBALWEBINDEX



**AVERAGE DAILY TIME
SPENT USING THE INTERNET**
10H 06M
AGES 16 TO 64



**TIME SPENT USING
SOCIAL MEDIA**
3H 32M
AGES 16 TO 64

**POTENTIAL AUDIENCE THAT CAN BE
REACHED USING ADS ON THE FOLLOWING
DIGITAL MEDIA CHANNELS**



FACEBOOK
23 MILLION



INSTAGRAM
5.4 MILLION



YOUTUBE
24 MILLION



LINKEDIN
8.3 MILLION



MOBILE INTERNET
36.13 MILLION



FB MESSENGER
5.6 MILLION

3

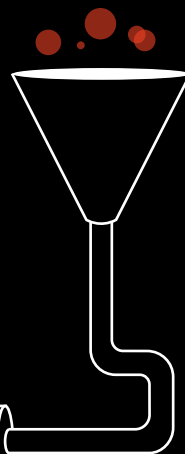


AUDIENCE TARGETING

WE ENGAGE

YOUR PERFECT AUDIENCE
WITH HIGHLY PERSONALISED & TARGETED ADS

THAT RESULT IN ACTION



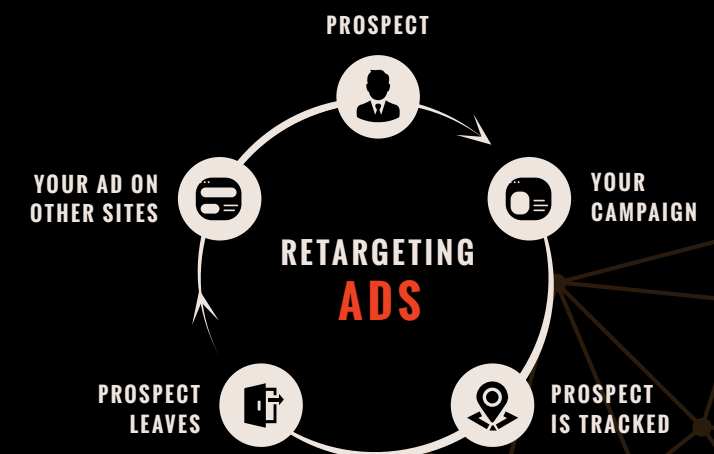
NAME

EMAIL

SIGN UP

WE BUILD **OPTED-IN** DATABASES

WE FOLLOW YOUR AUDIENCE
FOR 30 DAYS
WITH RETARGETING ADS



WHY USE RETARGETING ADS?

INCREASE AD ENGAGEMENT
BY 400%



CONSUMERS ARE
70% MORE LIKELY
TO CONVERT

4

ACTION

CONVERT PROSPECTS TO LOYAL CUSTOMERS



GROW
YOUR BRAND



GET
MORE LEADS



ATTRACT
MORE CUSTOMERS



BUILD
CONSUMER TRUST



ESTABLISH
YOUR DIGITAL PRESENCE



INCREASE
DIGITAL ENGAGEMENT

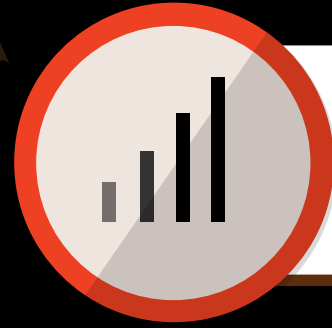
VIEW YOUR CAMPAIGN PERFORMANCE

IN REAL-TIME

WITH ACCESS TO A FULLY ENABLED CAMPAIGN DASHBOARD



5



REFINE, REPORT & IMPROVE

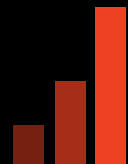
IN-DEPTH ANALYSIS OF CAMPAIGN DATA



ANALYZE



REFINE



OPTIMISE

FOR YOUR NEXT CAMPAIGN





WHAT OUR CLIENTS SAY



Pam Naidoo

THE BED SHOP

“You and your team are extremely awesome! I have loved working with GAS Marketing, their expertise and passion is the best I have seen so far in the marketing industry.”



Adele Bradfield

FACE-IT AESTHETICS

I am grateful for the team at GAS Marketing for increasing my sales. This is just the beginning and I look forward to a continued working relationship with the awesome GAS Marketing going forward.



Daniel Pelkowitz

WH PROPERTIES

“Best in the Business, GAS is a true partner in marketing management and lead generation. Hardest workers in the industry and always going the extra mile to service clients.”





BRANDS THAT TRUST OUR MARKETING SOLUTION





GAS Marketing Automation (Pty) Ltd
43 Durham Street, Fairmount, Johannesburg, 2192

THANK YOU
WE LOOK FORWARD TO GROWING YOUR BUSINESS



gasmarketing.co.za



grow@gasmarketing.co.za



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